

Bossier Parish Community College
Master Syllabus

Course Prefix and Number: BADM 212

Credit Hours: 3-3-0

Course Title: Principles of Management

Course Prerequisites: None

Textbook: KINICKI, ECOMM Connect for Management, 10th ed. ISBN: 9781265202552

Course Description: An introduction to management theory and practice that integrates classical and modern concepts with real-world examples. Emphasizes the evolution of management theory, behavioral theory, organizational theory, and managerial techniques.

Learning Outcomes:

At the end of this course, the student

- A. demonstrated their analytical and critical thinking skills;
- B. demonstrated their ability to apply management theory to business case studies; and
- C. demonstrated their ability to identify various managerial techniques that have been successfully applied to real business situations.

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

1. identify the use of the management theories and be able to recognize their application to both profit and non-profit organizations (A, B);
2. apply ethical codes to management case studies (A, B, C);
3. Analyze a business to determine their management philosophies (A, B); and
4. Prepare themselves for advanced college courses in management (A, B, C).

Course Requirements:

- To pass the course, student must achieve a course average of 70% or above.
- Students must have access to a computer (not mobile device), Microsoft Office, and the Internet to complete the assignments. Computer, software, and the Internet are available to students on campus during scheduled computer lab times and in the Learning Commons located in the BPCC Library.
- Students are required to use BPCC's LMS and are encouraged to use the BPCC Library to research topics and employment opportunities.

Course Grading Scale:

- A = 90 - 100
- B = 80 - 89
- C = 70 - 79
- D = 60 - 69
- F = 0 - 59

Attendance Policy:

Each student is expected to attend class regularly; excessive unexcused absences constitute grounds for suspension. Refer to the student handbook for [Attendance Policy](#).

Course Fees: This course is accompanied with an additional non-refundable fee for supplemental materials, laboratory supplies, software licenses, certification exams and/or clinical fees.

Nondiscrimination Statement: Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

Coordinator for SECTION 504 AND ADA

Angie Cao, Student and Disability Services Specialist

Disability Services, F-254

6220 East Texas

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Phone: 318-678-6511

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Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.

Equity/Compliance Coordinator

Teri Bashara, Director of Human Resources

Human Resources Office, A-105

6220 East Texas Street

Bossier City, LA 71111

Phone: 318-678-6056

Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.