Bossier Parish Community College Master Syllabus

Course Prefix and Number: MUSC 106 / COMM 105 **Credit Hours: 3**

Course Title: Survey of Music Business

Course Prerequisites: None

Textbook: Baskerville, David and Tim. Music Business Handbook &

Career Guide. 12th Edition.

Course Description: Students will learn major areas of the music business, with attention given to practical application and theoretical foundations. In addition, an in-depth study of organizations and a general overview of the industry will be considered. MUSC 106 and COMM 105 are cross-listed courses – only one of these designated courses will be accepted for credit.

Learning Outcomes:

At the end of this course the student will

- A. understand the practical and theoretical foundations of the music industry; and
- B. develop an understanding of the legal processes within the music industry.

To achieve the learning outcomes, the student will (The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. demonstrate an understanding of the textbook. (A)
- 2. present trending articles pertaining to the music industry from e-magazines or trade blogs. (A)
- 3. use resources from the Library of Congress to submit completed copyrights, in the form of a course project. (A,B)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale: 90 - 100Α

80 - 89В 70 - 79 \mathbf{C}

60 - 69D F

0 - 59

Attendance Policy: The college attendance policy is available at http://www.bpcc.edu/catalog/current/academicpolicies.html

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COORDINATOR FOR SECTION 504 AND ADA

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Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.