Bossier Parish Community College Master Syllabus

Course Prefix and Number: COMM 260 Credit Hours: 3

Course Title: Event Photography

Course Prerequisites: COMM 160

Textbook: None

Course Description: This course will introduce the students to event photography. The student will be immersed in both static and dynamic projects to prepare them for real-world situations.

Learning Outcomes:

At the end of this course the student will

- A. create business materials;
 - B. develop a personal aesthetic; and
 - C. network in a niche industry.

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. identify personal aesthetic. (B)
- 2. create and execute a style shoot. (A,B,C)
- 3. develop contracts and pricing structure. (A,C)
- 4. develop a client presentation. (A,B,C)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale: 90 – 100 A

80 – 89 B 70 – 79 C 60 – 69 D 0 – 59 F

Course Fees: \$45.00

Attendance Policy: The college attendance policy is available at http://www.bpcc.edu/catalog/current/academicpolicies.html

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COORDINATOR FOR SECTION 504 AND ADA

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