

Bossier Parish Community College
Master Syllabus

Course Prefix and Number: COMM 212 **Credit Hours:** 3

Course Title: Announcing

Course Prerequisites: None

Textbook: Stephenson, Alan R., Reese, David E., & Beadle, Mary E.
Broadcast Announcing Worktext: A Media Performance Guide. 4th Edition.

Course Description: The student will learn the role of the announcer, principles of communication in electronic media, and the application of vocal dynamics to develop proficient, articulate speech in a variety of performance situations.

Learning Outcomes:

At the end of this course the student will

- A. improve overall daily speech habits and vocabulary usage;
- B. understand the technical aspects of announcing (microphones, teleprompter, lights, makeup, etc.); and
- C. compile the tools needed to pursue an announcing career.

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. practice ad-lib techniques for broadcast situations and expand daily vocabulary. (A)
- 2. be able to operate a teleprompter and other studio equipment. (B, C)
- 3. be able to read smoothly from a teleprompter. (A, B, C)
- 4. record performances for future review and use. (A, B, C)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale:	90 – 100	A
	80 – 89	B
	70 – 79	C
	60 – 69	D
	0 – 59	F

Attendance Policy: The college attendance policy is available at <http://www.bpcc.edu/catalog/current/academicpolicies.html>

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