

**Bossier Parish Community College
Master Syllabus**

Course Prefix and Number: COMM 211 **Credit Hours:** 3

Course Title: Newswriting

Course Prerequisites: None

Textbook: Lieb, Thom. *All the News: Writing and Reporting for Convergent Media*. 1st Edition.

Course Description: Students learn how to start, develop and polish hard news and feature stories. In addition, related styles such as additional column writing are explored along with issues of language use, media ethics and media law. The series and related materials reinforce both traditional and emerging journalism styles in broadcast and public relations writing, and print journalism.

Learning Outcomes:

At the end of this course the student will

- A. understand the basic mechanics of putting together copy for both print and broadcast journalism;
- B. apply the fundamentals of basic grammar, spelling, punctuation, and syntax; and
- C. write articles in a variety of journalism styles that include both hard news and feature stories.

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. demonstrate the article lay-outs for magazines, newspapers, and run-down sheets for television news. (A)
- 2. apply grammar techniques such as subject/verb agreement, correct use of possessive pronouns, and spelling. (B)
- 3. effectively construct articles that include hard news and feature stories. (C)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale:	90 – 100	A
	80 – 89	B
	70 – 79	C
	60 – 69	D
	0 – 59	F

Course Fees: \$20.00

Attendance Policy: The college attendance policy is available at <http://www.bpcc.edu/catalog/current/academicpolicies.html>

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