

Bossier Parish Community College
Master Syllabus

Course Prefix and Number: COMM 175 **Credit Hours:** 3

Course Title: Television Programming

Course Prerequisites: None

Textbook: Lotz, Amanda D. *Beyond Prime Time: Television Programming in the Post-Network Era*. 1st Edition.

Course Description: Students will learn analysis of program forms used in the electronic media, effective program structure, and consideration of the audience in relation to programming.

Learning Outcomes:

At the end of this course the student will

- A. recall the history of Mass Communication;
- B. distinguish between the different media and professions involved with each one; and
- C. recall the regulations involved in media, whether formal law or ethics.

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. answer questions concerning the eight elements in the communication process. (A, B)
- 2. read and answer questions on the history of printing, the telegraph, and the influence photography had on Mass Culture. (A, B)
- 3. compare radio and TV, film, newspapers and magazines from their start to the digital age. (A, B)
- 4. identify the different jobs and compare them with the different media. (B)
- 5. identify the forms of defamation, invasions of privacy, the protection of copyrighting and other regulations in the broadcasting and communication field. (C)
- 6. recall the importance of the First Amendment. (C)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale:	90 – 100	A
	80 – 89	B
	70 – 79	C
	60 – 69	D
	0 – 59	F

Attendance Policy: The college attendance policy is available at <http://www.bpcc.edu/catalog/current/academicpolicies.html>

Nondiscrimination Statement

Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

COORDINATOR FOR SECTION 504 AND ADA

Angie Cao, Student and Disability Services Specialist

Disability Services, F-254, 6220 East Texas Street, Bossier City, LA 71111

318-678-6511

acao@bpcc.edu

Equity/Compliance Coordinator

Teri Bashara, Director of Human Resources

Human Resources Office, A-105

6220 East Texas Street

Bossier City, LA 71111

Phone: 318-678-6056

Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.