

Bossier Parish Community College
Master Syllabus

Course Prefix and Number: COMM 105 **Credit Hours:** 3

Course Title: Survey of Music Business

Course Prerequisites: None

Textbook: Baskerville, David and Tim. *Music Business Handbook & Career Guide*. 11th Edition.

Course Description: Students will learn major areas of the music business, with attention given to practical application and theoretical foundations. In addition, an in-depth study of organizations and a general overview of the industry will be considered.

Learning Outcomes:

At the end of this course the student will

- A. understand the practical and theoretical foundations of the music industry; and
- B. develop an understanding of the legal processes within the music industry.

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. demonstrate an understanding of the textbook. (A)
- 2. present trending articles pertaining to the music industry from e-magazines or trade blogs. (A)
- 3. use resources from the Library of Congress to submit completed copyrights, in the form of a course project. (A,B)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale:	90 – 100	A
	80 – 89	B
	70 – 79	C
	60 – 69	D
	0 – 59	F

Attendance Policy: The college attendance policy is available at <http://www.bpcc.edu/catalog/current/academicpolicies.html>

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