

**Bossier Parish Community College
Master Syllabus**

Course Prefix and Number: THTR 232 **Credit Hours:** 3

Course Title: Theatre Management

Course Prerequisites: None

Textbook(s): None

Course Description: A study of the application of the management principles required to administer successfully the operations of a theatre arts organization, including planning, funding, budgeting, promotions, business operations, and management.

Learning Outcomes:

At the end of this course, the student will

- A. recall the organizational structure and specific job responsibilities of a theatre arts organization;
- B. demonstrate comprehension of the principles of planning, funding, budgeting, promoting, operating, and managing a theatre arts organization; and
- C. design a comprehensive promotion strategy for a season of plays for a regional, educational, or community theatre.

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. design an organization chart for a regional, educational, or community theatre. (A)
- 2. demonstrate through examination and class projects a comprehension of the principles of managing a theatre arts organization. (B)
- 3. create a master calendar, and write, design, and compile all promotional materials (brochures, flyers, programs, posters, mailings, press releases, etc.) for a theatre season of a regional, educational, or community theatre. (A,B,C)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale:	90 – 100	A
	80 – 89	B
	70 – 79	C
	60 – 69	D
	0 – 59	F

Attendance Policy: The college attendance policy is available at <http://www.bpcc.edu/catalog/current/academicpolicies.html>

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