

## Bossier Parish Community College Master Syllabus

<b>Course Prefix and Number:</b>	COMM 270	<b>Credit Hours:</b> 3
<b>Course Title:</b>	Commercial Photography	
<b>Course Prerequisites:</b>	COMM 160 or Permission of Instructor	
<b>Textbook:</b>	None	

**Course Description:** Students will produce photographic images for commercial application. The use of professional studio equipment and practices will allow students to engage in creative problem solving techniques while learning aesthetic and technical communication in commercial photography.

### **Learning Outcomes:**

At the end of this course, the student will

- A. Use lighting effectively to illuminate shape and form;
- B. Produce medium format photography images;
- C. Photograph a variety of mediums including metal, glass, and opaque objects;
- D. Capture images using a tethered photography workflow; and
- E. Critique and analyze commercial work of peers and professionals.

To achieve the learning outcomes, the student will

- 1. Photograph a variety of objects with high-key and low-key lighting. (A,C)
- 2. Plan and create a set of images for a client. (A,B,C,D,E)
- 3. Demonstrate proficiency with Capture One software. (A,D)
- 4. Present a final project of a product. (A,C,E)

**Course Requirements:** This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

<b>Course Grading Scale:</b>	90 – 100	A
	80 – 89	B
	70 – 79	C
	60 – 69	D
	0 – 59	F

**Course Fees:** \$45.00

**Attendance Policy:** The college attendance policy is available at <http://www.bpcc.edu/catalog/current/academicpolicies.html>

### **Nondiscrimination Statement**

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#### **COORDINATOR FOR SECTION 504 AND ADA**

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