Bossier Parish Community College Master Syllabus

Course Prefix and Number: COMM 120 Credit Hours: 3

Course Title: Digital Media Survey

Course Prerequisites: None

Textbook: None

Course Description: This survey course introduces students to the field of digital media and provides an overview of industry-standard software, including Adobe Creative Cloud. Students will be introduced to the different disciplines and careers in digital media through the creation of media projects.

Learning Outcomes:

At the end of this course, the student will

- A. Demonstrate competency of digital tools and software for media;
- B. Describe and interpret their own work, the work of their peers, historical work, and other works of contemporary media;
- C. Identify jobs and corresponding qualifications in media; and
- D. Create an e-portfolio.

To achieve the learning outcomes, the student will (The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. Students will apply digital tools and software to create multimedia content. (A)
- 2. Students will be able to give and receive constructive feedback on multimedia projects industry-standard best practices. (B)
- 3. Students will identify and assess the skills and qualifications required for different digital media careers, including emerging careers. (C)
- 4. Create a digital presence showcasing the student's work and professional qualifications. (D)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor. Students must take the industry-based certification for digital literacy.

Course Grading Scale: 90-100 A 80-89 B

70 – 79 C 60 – 69 D

60 – 69 L

0-59 F

Course Fees: \$70.00

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