

Bossier Parish Community College Master Syllabus

Course Prefix and Number:	COMM 125	Credit Hours: 3
Course Title:	Media Literacy	
Course Prerequisites:	None	
Textbook:	Hobbs, Renee, <i>Media Literacy in Action: Questioning the Media</i>	

Course Description: This course is an introduction to media literacy and focuses on the ability to access and understand the media in a variety of forms.

Learning Outcomes:

At the end of this course the student will:

- A. analyze media's role on personal identity, social behavior and in shaping norms and cultural values;
- B. strengthen critical analysis skills in deconstructing media in a variety of contexts;
- C. advance digital communication skills in composing and presenting ideas and information using a variety of forms of expression;
- D. consider the impact and consequences of media upon individuals, culture and society; and
- E. learn the role of media in maintaining, reproducing or challenging inequalities and injustices.

To achieve the learning outcomes, the student will:

(The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. complete weekly online journaling exploring and evaluating student's own media literacy (A, B, C, D, E)
- 2. dissect websites, logos, and social media platforms. (B, D, E)
- 3. investigate websites to determine how each organization is funded (A, D, E)
- 4. screen audio/visual media and create a video essay (D, E)
- 5. create and record audio/visual podcast. (B,C,D)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale:	90 – 100	A
	80 – 89	B
	70 – 79	C
	60 – 69	D
	0 – 59	F

Course Fees: \$45.00

Nondiscrimination Statement:

Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

Section 504 and ADA Coordinator

Angie Cao, Student and Disability Services Specialist

Disability Services, F-254

6220 East Texas Street

Bossier City, LA 71111

Phone: 318-678-6511

Email: acao@bpcc.edu

Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.

Equity/Compliance Coordinator

Teri Bashara, Director of Human Resources

Human Resources Office, A-105

6220 East Texas Street

Bossier City, LA 71111

Phone: 318-678-6056

Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends