Bossier Parish Community College Master Syllabus

Course Prefix and Number: COMM 248 Credit Hours: 3

Course Title: Visual Storytelling

Course Prerequisites: None

Textbook: McCloud, Scott. *Understanding Comics: Invisible Art.*

Course Description: This course explores the intersection of narrative theories and design concepts with the goal of creating engaging visual stories.

Learning Outcomes:

At the end of this course, the student will

- A. translate complex information into images; and
- B. create narrative driven sequential art

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. do visual research to generate and clarify ideas. (A, B)
- 2. analyze and critique visuals for story structure and meaning. (A, B)
- 3. identify and incorporate character architypes into visuals. (A, B)
- 4. explain the author's perspective, how it influences their work, and how it affects the student's own work. (A, B)
- 5. identify and create visual art for an intended audience. (A, B)
- 6. apply and justify the principles of juxtaposition in a sequential visual art piece. (A, B)
- 7. identify and utilize visual metaphor. (A, B)
- 8. explain and apply different methods to indicate time and motion in still images. (A, B)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale: 90-100 A 80-89 B

80 – 89 B 70 – 79 C 60 – 69 D

0-59 F

Course Fees: \$70.00

Nondiscrimination Statement

Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

COORDINATOR FOR SECTION 504 AND ADA

Angie Cao, Student and Disability Services Specialist Disability Services, F-254, 6220 East Texas Street, Bossier City, LA 71111 318-678-6511 acao@bpcc.edu

Equity/Compliance Coordinator Teri Bashara, Director of Human Resources Human Resources Office, A-105 6220 East Texas Street Bossier City, LA 71111

Phone: 318-678-6056

Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.