

Bossier Parish Community
Master Syllabus

Course Prefix and Number: BADM 230

Credit Hours: 3-3-0

Course Title: Money and Banking

Course Prerequisites: None

Textbook(s): Cecchetti and Schoenholz. Money, Banking and Financial Markets, 6th Edition. McGraw-Hill. ISBN: 9781264271313

Course Description: The nature and functions of money; monetary theory; the banking system of the United States; and other financial institutions impact on the economy.

Learning Outcomes:

At the end of this course, the student will have:

- A. Demonstrated their analytical and critical thinking skills
- B. Demonstrated their ability to analyze current economic issues relating to the United States Banking System
- C. Demonstrated their ability to predict economic outcomes resultant from currently applied monetary policy
- D. Demonstrated their ability to perform mathematical computations using commonly accepted financial formulas

To achieve the learning outcomes the student will:

(The letter designations at the end of each statement refer to the learning outcome(s).)

- a) Explain how the money supply is measured and how it is linked to economic growth and inflation (C);
- b) Explain how bond prices are determined and why they change (A, D);
- c) Describe the stock market's role in the economy (C);
- d) Discuss the role of financial intermediaries and how they promote efficiency (A, D);
- e) Describe a commercial bank's assets and liabilities (B);
- f) Define bank capital and key measures of bank profits and returns (B);
- g) Explain the structure, current trends, and future prospects of the banking industry (A, B);
- h) Identify the sources and discuss the consequences of bank runs, bank panics, and financial crises (A, B, C)
- i) Explain why and how the government intervenes in the financial system, and the problems the government safety net creates (A, C);
- j) Analyze the objectives of central banks (A, B);
- k) Discuss the relationship between monetary and fiscal policy (C);
- l) Explain the structure of the Federal Reserve System (A, B, C);
- m) Describe the determinants of output and inflation in the long run (A, D);
- n) Explain the challenges and tradeoffs that monetary policymakers face in stabilizing the economy (A, C); and
- o) Discuss the key challenges facing monetary policymakers (A, B, C, D).

Course Requirements:

- To pass the course, student must achieve a course average of 70% or above.
- Students must have access to a computer (not mobile device), Microsoft Office, and the Internet to complete the assignments. Computer, software, and the Internet are available to students on campus during scheduled computer lab times and in the Learning Commons located in the BPCC Library.

Course Grading Scale:

- A = 90 - 100
- B = 80 - 89
- C = 70 - 79
- D = 60 - 69
- F = 0 - 59

Attendance Policy:

Each student is expected to attend class regularly; excessive unexcused absences constitute grounds for suspension. Refer to the student handbook for [Attendance Policy](#).

Course Fees: This course is accompanied with an additional fee for supplemental materials.

Nondiscrimination Statement: Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

Coordinator for Section 504, and ADA Information

Angie Cao, Student and Disabilities Services Specialist

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Equity/Compliance Coordinator

Teri Bashara, Director of Human Resources

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