

Bossier Parish Community College
Master Syllabus

Course Prefix and Number: COMM 150 **Credit Hours:** 3

Course Title: Video Production Techniques

Course Prerequisites: None

Textbook: Schroepfel, Tom & DeLaney, Chuck. *Bare Bones Camera Course for Film and Video*. 3rd Edition.

Course Description: This course explores the principles of organizing, shooting, and directing for a video production. Theory and practice of aesthetic and practical skills will be developed as students analyze and plan a video program and a short video project.

Learning Outcomes:

At the end of this course the student will

- A. View video production with a new critical eye and discern technical elements employed in the different types of video production;
- B. Employ artistic production techniques that are integral to a video production;
- C. Effectively operate equipment, as well as utilize different directing and shooting techniques.

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. Analyze individual video production directors and their trademarks. (A,B)
- 2. Identify existing video productions and their respective directors. (A,B)
- 3. Effectively use existing equipment to produce a look live production. (C)
- 4. Shoot a short video project. (C)
- 5. Apply the concepts of a project timeline such as title, objective, and program length. (C)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale:	90 – 100	A
	80 – 89	B
	70 – 79	C
	60 – 69	D
	0 – 59	F

Course Fees: \$70.00

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