Bossier Parish Community College
Master Syllabus

Course Prefix and Number: HCM 201   **Credit Hours:** 3-3-0

Course Title: Introduction to Healthcare Management

Course Prerequisites: None

Textbook: AUSTIN, The United States Health Care System: Combining Business, Health, and Delivery. 3rd ed. Pearson. ISBN: 97801342997927

Course Description: This course provides students with an overview of the healthcare delivery system, including the roles of healthcare professionals and healthcare organizations. Through the use of didactic and experiential techniques, the students will explore issues regarding healthcare insurance, people who are uninsured and underserved, managed care, and changes in the healthcare marketplace. It also discusses the role of health promotion, disease prevention, and the uses of alternative and complementary medicines.

Learning Outcomes: By the completion of this course, students will have:
- A. Demonstrated comprehension of basic healthcare management concepts appropriate to the role of a healthcare professional
- B. Evaluated current healthcare issues.

To achieve the learning outcomes, the student will
 (The letter designations at the end of each statement refer to the learning outcome(s).)
1. describe the healthcare delivery system (A);
2. describe legal and management aspects of healthcare as a business (A);
3. compare and contrast healthcare finance mechanisms, including private insurance, managed care and government programs (A);
4. identify the roles of healthcare professionals, including physicians, nurses and other clinical healthcare providers (A);
5. identify the roles of healthcare organizations, including primary care, hospitals, long-term care, mental health and public health services (A);
6. discuss the impact of medical technology and pharmaceuticals on healthcare (A);
7. discuss the benefits of research, health promotion and disease prevention (A);
8. evaluate issues that contribute to the changing marketplace of the United States healthcare delivery system (B); and
9. evaluate healthcare issues regarding access, cost and quality of care (B);

Course Requirements:
- To pass the course, student must achieve a course average of 70% or above.
- Students must have access to a computer (not mobile device) and the Internet to complete the assignments. Computer, software, and the Internet are available to students on campus during scheduled computer lab times and in the Learning Commons located in the BPCC Library.
- Students are required to use BPCC's LMS and are encouraged to use the BPCC Library to research topics and employment opportunities.

Revised: 3/30/2023

Course Grading Scale:
- A = 90 - 100
- B = 80 - 89
- C = 70 - 79
- D = 60 – 69
- F = 0 – 59

Attendance Policy:
Each student is expected to attend class regularly; excessive unexcused absences constitute grounds for suspension. Refer to the student handbook for Attendance Policy.

Course Fees: This course is accompanied with an additional non-refundable fee for supplemental materials, laboratory supplies, software licenses, certification exams and/or clinical fees.

Nondiscrimination Statement: Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

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Equity/Compliance Coordinator
Teri Bashara, Director of Human Resources
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