

**Bossier Parish Community College  
Master Syllabus**

**Course Prefix and Number:** COMM 260                                 **Credit Hours:** 3  
**Course Title:** Event Photography  
**Course Prerequisites:** COMM 160  
**Textbook:** None

**Course Description:** This course will introduce the students to event photography. The student will be immersed in both static and dynamic situations to prepare them for real-world situations.

**Learning Outcomes:**

At the end of this course the student will

- A. create business materials;
- B. develop a personal aesthetic; and
- C. network in a niche industry.

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. identify personal aesthetic. (B)
- 2. create and execute a style shoot. (A,B,C)
- 3. develop contracts and pricing structure. (A,C)
- 4. develop a client presentation. (A,B,C)

**Course Requirements:** This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

**Course Grading Scale:**

90 – 100	A
80 – 89	B
70 – 79	C
60 – 69	D
0 – 59	F

**Course Fees:** \$70.00

## **Nondiscrimination Statement**

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