

**Bossier Parish Community College  
Master Syllabus**

**Course Prefix and Number:** COMM 239 **Credit Hours:** 3

**Course Title:** Motion Graphics

**Course Prerequisites:** COMM 120

**Textbook:** Jackson, Chris. *After Effects for Designers: Graphic and Interactive Design in Motion*. 2018 Edition.

**Course Description:** Design in motion and digital character animation will be explored with the goal of crafting animated motion graphics that serve specific communicative functions.

**Learning Outcomes:**

At the end of this course the student will

- A. create moving graphics;
- B. digitally animate characters, shapes, images, and text.

To achieve the learning outcomes, the student will

- 1. analyze and discuss existing motion graphic work. (A)
- 2. brainstorm, storyboard, and pitch concepts. (A)
- 3. use keyframing to animate text and elements digitally in 2D and 3D space. (A, B)
- 4. generate character animation using various techniques. (A, B)
- 5. explore how to achieve visual styles through techniques and effects. (A, B)
- 6. create and export work in the appropriate format. (A, B)

**Course Requirements:** This course requires attendance, class participation, assignments, exams and projects as determined by the instructor.

<b>Course Grading Scale:</b>	90 – 100	A
	80 – 89	B
	70 – 79	C
	60 – 69	D
	0 – 59	F

**Course Fees:** \$70.00

## **Nondiscrimination Statement**

Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

### COORDINATOR FOR SECTION 504 AND ADA

Angie Cao, Student and Disability Services Specialist

Disability Services, F-254, 6220 East Texas Street, Bossier City, LA 71111

318-678-6511

[acao@bpcc.edu](mailto:acao@bpcc.edu)

Equity/Compliance Coordinator

Teri Bashara, Director of Human Resources

Human Resources Office, A-105

6220 East Texas Street

Bossier City, LA 71111

Phone: 318-678-6056

Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.