

Bossier Parish Community College
Master Syllabus

Course Prefix and Number: COMM 218 Credit Hours: 3

Course Title: Adobe Illustrator

Course Prerequisites: COMM 120

Textbook: Botello, Chris. *Adobe Illustrator Creative Cloud Revealed*.
1st Edition.

Course Description: Adobe Illustrator is explored and utilized to create complex vector-based graphic art.

Learning Outcomes:

At the end of this course, the student will

- A. create complex vector graphics using a variety of techniques and workflows; and
- B. save and export vector graphic design work using industry standards.

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

1. select and align objects. (A)
2. create, modify, combine, distort, and transform shapes and objects. (A)
3. draw with the pen, pencil, and brush tools. (A)
4. add and manipulate color and gradients in artwork. (A)
5. create custom brushes, swatches, gradients, and patterns. (A)
6. create and modify text. (A)
7. generate and manipulate layers, groups, and masks. (A)
8. create and alter artboards. (A, B)
9. convert bitmap artwork to vector and modify it. (A, B)
10. identify the differences between vector and bitmap graphic files. (B)
11. save work in various formats. (B)

Course Requirements: This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

Course Grading Scale:	90 – 100	A
	80 – 89	B
	70 – 79	C
	60 – 69	D
	0 – 59	F

Course Fees: \$70.00

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