## Bossier Parish Community College Master Syllabus

Course Prefix and Number: COMM 212 Credit Hours: 3

Course Title: Announcing

**Course Prerequisites:** None

**Textbook:** Stephenson, Alan R., Reese, David E., & Beadle, Mary E.

Broadcast Announcing Worktext: A Media Performance

Guide. 4<sup>th</sup> Edition.

**Course Description:** The student will learn the role of the announcer, principles of communication in electronic media, and the application of vocal dynamics to develop proficient, articulate speech in a variety of performance situations.

## **Learning Outcomes:**

At the end of this course the student will

- A. improve overall daily speech habits and vocabulary usage;
- B. understand the technical aspects of announcing (microphones, teleprompter, lights, makeup, etc.); and
- C. compile the tools needed to pursue an announcing career.

To achieve the learning outcomes, the student will (The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. practice ad-lib techniques for broadcast situations and expand daily vocabulary. (A)
- 2. be able to operate a teleprompter and other studio equipment. (B, C)
- 3. be able to read smoothly from a teleprompter. (A, B, C)
- 4. record performances for future review and use. (A, B, C)

**Course Requirements:** This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

**Course Grading Scale:** 90 – 100 A

80 – 89 B

70 - 79 C

60 – 69 D

0 - 59 F

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## COORDINATOR FOR SECTION 504 AND ADA

Angie Cao, Student and Disability Services Specialist Disability Services, F-254, 6220 East Texas Street, Bossier City, LA 71111 318-678-6511 acao@bpcc.edu

Equity/Compliance Coordinator Teri Bashara, Director of Human Resources Human Resources Office, A-105 6220 East Texas Street Bossier City, LA 71111

Phone: 318-678-6056

Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.