

**Bossier Parish Community College  
Master Syllabus**

**Course Prefix and Number:** MUSC 106 / COMM 105                      **Credit Hours:** 3

**Course Title:** Survey of Music Business

**Course Prerequisites:** None

**Textbook:** Baskerville, David and Tim. *Music Business Handbook & Career Guide*. 12<sup>th</sup> Edition.

**Course Description:** Students will learn major areas of the music business, with attention given to practical application and theoretical foundations. In addition, an in-depth study of organizations and a general overview of the industry will be considered. MUSC 106 and COMM 105 are cross-listed courses – only one of these designated courses will be accepted for credit.

**Learning Outcomes:**

At the end of this course the student will

- A. understand the practical and theoretical foundations of the music industry; and
- B. develop an understanding of the legal processes within the music industry.

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. demonstrate an understanding of the textbook. (A)
- 2. present trending articles pertaining to the music industry from e-magazines or trade blogs. (A)
- 3. use resources from the Library of Congress to submit completed copyrights, in the form of a course project. (A,B)

**Course Requirements:** This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

|                              |          |   |
|------------------------------|----------|---|
| <b>Course Grading Scale:</b> | 90 – 100 | A |
|                              | 80 – 89  | B |
|                              | 70 – 79  | C |
|                              | 60 – 69  | D |
|                              | 0 – 59   | F |

**Attendance Policy:** The college attendance policy is available at <http://www.bpcc.edu/catalog/current/academicpolicies.html>

### **Nondiscrimination Statement**

Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

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