

Bossier Parish Community College Master Syllabus

Course Prefix and Number:	COMM 239	Credit Hours: 3
Course Title:	Motion Graphics	
Course Prerequisites:	COMM 216	
Textbook:	Jackson, Chris. <i>After Effects for Designers: Graphic and Interactive Design in Motion</i> . 2018 Edition.	

Course Description: Design in motion and digital character animation will be explored with the goal of crafting animated motion graphics that serve specific communicative functions.

Learning Outcomes:

At the end of this course the student will

- A. create moving graphics;
- B. digitally animate characters, shapes, images, and text.

To achieve the learning outcomes, the student will

1. analyze and discuss existing motion graphic work. (A)
2. brainstorm, storyboard, and pitch concepts. (A)
3. use keyframing to animate text and elements digitally in 2D and 3D space. (A, B)
4. generate character animation using various techniques. (A, B)
5. explore how to achieve visual styles through techniques and effects. (A, B)
6. create and export work in the appropriate format. (A, B)

Course Requirements: This course requires attendance, class participation, assignments, exams and projects as determined by the instructor.

Course Grading Scale:	90 – 100	A
	80 – 89	B
	70 – 79	C
	60 – 69	D
	0 – 59	F

Course Fees: \$45.00

Attendance Policy: The college attendance policy is available at <http://www.bpcc.edu/catalog/current/academicpolicies.html>

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