

# Bossier Parish Community College

## Master Syllabus

**Course Prefix and Number:** SPCH 110

**Credit Hours:** 3

**Course Title:** Public Speaking

**Course Prerequisites:** None

**Textbook:** *Public Speaking: The Virtual Text*  
**The Public Speaking Project**  
<http://publicspeakingproject.org/psvirtualtext.html>

**Course Description:** The study and application of principles of public communication with emphasis on designing and delivering effective oral presentations. The Louisiana Statewide Common Course Catalog name and number for this course are CCOM 2013: Public Speaking.

### Learning Outcomes:

At the end of this course the student will

- A. prepare an effective speech; and
- B. deliver an effective speech.

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

1. analyze the speaking situation. (A)
2. select an appropriate and specific topic. (A)
3. establish a general and a specific purpose. (A)
4. research the topic. (A)
5. create an organized outline which includes a clear introduction, body, and conclusion. (A)
6. select audio-visual aids when appropriate. (A)
7. exhibit adequate practice. (A, B)
8. adhere to established time requirements. (B)
9. employ effective vocal techniques. (B)
10. utilize nonverbal communication as appropriate to the speaking situation. (B)
11. adhere to an organized structure. (B)

**Course Requirements:** There is to be a minimum of five graded speeches delivered per semester, including extemporaneous (informative and persuasive) and impromptu speeches. There will be a final exam and some form of written testing within the semester, be it a mid-term exam or several quizzes based on the material covered.

<b>Course Grading Scale:</b>	90 – 100	A
	80 – 89	B
	70 – 79	C
	60 – 69	D
	0 – 59	F

**Attendance Policy:** The college attendance policy is available at <http://www.bpcc.edu/catalog/current/academicpolicies.html>

### **Nondiscrimination Statement**

Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

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