

Bossier Parish Community College

Master Syllabus

Course Prefix and Number: BADM 208

Credit Hours: 3-3-0

Course Title: Business Entrepreneur Finance

Course Prerequisites: None

Textbook: Entrepreneur Finance 6e, by Philip J. Adelman, 6th edition, Pearson, 2014.

Course Description: Instruction in budgeting, credit, investment, insurance, real estate, and other areas of money management. A study of the methods of financing, including sources and applications of funds, net worth statement analysis, financial planning, cash flow statement analysis, stocks, bonds, mutual funds, time value of money, and basic risk analysis.

Learning Outcomes:

At the end of this course, the course, students will

- A. Demonstrate the ability to understand the financial terminology and concepts that will enable an entrepreneur to be successful. Statements which flow from the accounting process with an emphasis on the balance sheet and the income statement;
- B. Understand financial statements, budgeting and working capital management;
- C. Develop an understanding of how business organizations operate and be aware of the events which have a financial impact upon them;
- D. Understand the time value of money concepts;
- E. Contribute toward BPCC's commitment to information technology by requiring students to use the Internet, e-mail, word processing software and spreadsheet software where appropriate within the course;

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. The student will have adequate knowledge to understand the overall workings of financial management from an entrepreneurial perspective, (Financial Statement Analysis, Cash Flow, Time Value of Money, Asset Management, Financial Leverage, Capital Budgeting Techniques) through the use of peer-review financial articles, use of technology, and capital budgeting techniques (C,D,E);
- 2. The student will be able to apply financial reasoning and understanding to everyday ethical decision-making (B,D);
- 3. The student will be able to engage in competent written debate regarding entrepreneurial issues (A,B,E);
- 4. The student will be able to write cogent prose explaining issues regarding financial decision making for entrepreneurs (A);

Course Requirements:

1. Students are expected to attend class regularly; excessive unexcused absences constitute grounds for suspension.
2. Students are required to use our LMS and are encouraged to use the BPCC Library to research statistical topics and employment opportunities.

Course Grading:

- A. Letter grades will be assigned based on a ten point grading scale (90-100 = 'A', 80-89='B', 70-79='C', 60-69='D', 0-59='F').
- B. Although Instructors may give other assignments, they will administer at least a comprehensive final examination.

Attendance Policy: The college attendance policy is available at <http://www.bpcc.edu/catalog/current/academicpolicies.html>

Course Fees: (none)

Nondiscrimination Statement: Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

Title VI, Section 504, and ADA Coordinator

Sarah Culpepper, Manager

Career Services, F-246

6220 East Texas Street

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Phone: 318-678-6539

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Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.

Equity/Compliance Coordinator

Teri Bashara, Director of Human Resources

Human Resources Office, A-105

6220 East Texas Street

Bossier City, LA 71111

Phone: 318-678-6056

Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.