## Bossier Parish Community College Master Syllabus

Course Prefix and Number:	THTR 232	<b>Credit Hours:</b> 3
Course Title:	Theatre Management	
<b>Course Prerequisites:</b>	None	
Textbook(s):	None	

**Course Description:** A study of the application of the management principles required to administer successfully the operations of a theatre arts organization, including planning, funding, budgeting, promotions, business operations, and management.

## **Learning Outcomes:**

At the end of this course, the student will

- A. recall the organizational structure and specific job responsibilities of a theatre arts organization;
- B. demonstrate comprehension of the principles of planning, funding, budgeting, promoting, operating, and managing a theatre arts organization; and
- C. design a comprehensive promotion strategy for a season of plays for a regional, educational, or community theatre.

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

- 1. design an organization chart for a regional, educational, or community theatre. (A)
- 2. demonstrate through examination and class projects a comprehension of the principles of managing a theatre arts organization. (B)
- 3. create a master calendar, and write, design, and compile all promotional materials (brochures, flyers, programs, posters, mailings, press releases, etc.) for a theatre season of a regional, educational, or community theatre. (A,B,C)

**Course Requirements:** This course requires attendance, class participation, assignments, exams, and projects as determined by the instructor.

<b>Course Grading Scale:</b>	90 - 100	Α
	80 - 89	В
	70 - 79	С
	60 - 69	D
	0 - 59	F

Attendance Policy: The college attendance policy is available at <u>http://www.bpcc.edu/catalog/current/academicpolicies.html</u>

## **Nondiscrimination Statement**

Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

## COORDINATOR FOR SECTION 504 AND ADA

Angie Cao, Student and Disability Services Specialist Disability Services, F-254, 6220 East Texas Street, Bossier City, LA 71111 318-678-6511 acao@bpcc.edu

Equity/Compliance Coordinator Teri Bashara, Director of Human Resources Human Resources Office, A-105 6220 East Texas Street Bossier City, LA 71111 Phone: 318-678-6056 Hours: 8:00 a.m.-4:30 p.m. Monday - Friday, excluding holidays and weekends.