

# Bossier Parish Community College Syllabus

**Course Prefix and Number:** BADM 212

**Credit Hours:** 3

**Course Title:** Principles of Management

**Course Prerequisites:** None

**Textbook:** KINICKI, ECOMM Connect for Management, 9th ed. (2020)  
**This text is electronically included in your CANVAS course. A paper version may be obtained but is not required.**

**Course Description:** An introduction to management theory and practice that integrates classical and modern concepts with real-world examples. Emphasizes the evolution of management theory, behavioral theory, organizational theory, and managerial techniques.

## **Learning Outcomes:**

At the end of this course, the student

- A. demonstrated their analytical and critical thinking skills;
- B. demonstrated their ability to apply management theory to business case studies;
- C. demonstrated their ability to identify various managerial techniques that have been successfully applied to real business situations; and

To achieve the learning outcomes, the student will

(The letter designations at the end of each statement refer to the learning outcome(s).)

1. identify the use of the management theories and be able to recognize their application to both profit and non-profit organizations ( A,B );
2. apply ethical codes to management case studies (A,B,C );
3. Analyze a business to determine their management philosophies ( A,B ); and
4. Prepare themselves for advanced college courses in management (A,B,C ).

## **Course Requirements:**

1. Students are required to use BPCC's learning management system and are encouraged to use the BPCC Library to research business topics and employment opportunities.
2. Complete course assignments as outlined by the instructor.

**Course Grading:**

A. Letter grades will be assigned based on a ten point grading scale:

90 – 100 = A

80 – 89 = B

70 – 79 = C

60 – 69 = D

0 – 59 = F

B. Although Instructors may give other assignments, they will give at least four tests and a comprehensive final examination.

**Attendance Policy:** The college attendance policy is available at <http://www.bpcc.edu/catalog/current/academicpolicies.html>

**Course Fees:** This course is accompanied with an additional fee for supplemental materials.

**Nondiscrimination Statement:** Bossier Parish Community College does not discriminate on the basis of race, color, national origin, gender, age, religion, qualified disability, marital status, veteran's status, or sexual orientation in admission to its programs, services, or activities, in access to them, in treatment of individuals, or in any aspect of its operations. Bossier Parish Community College does not discriminate in its hiring or employment practices.

**COORDINATOR FOR SECTION 504 AND ADA**

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**Equity/Compliance Coordinator**

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